

HOME REIMAGINED 2025: A ONE-DAY HOME MAKEOVER EVENT



Building on the success and impact of this growing signature program, we'd like to invite you to participate in "HOME REIMAGINED 2025: A One-Day Home Makeover Event".

This truly transformational day of service will remodel neighbors' sparsely furnished living spaces into fully furnished havens of comfort, function, and style.

Join us on Thursday, May 8th, 2025 for "Home Reimagined 2025: A One-Day Home Makeover Event".

In 2024, we transformed 10 homes in 1 day. In 2025, we will transform 50. Yes, 50 homes, all in 1 day.

Become a sponsor for this one-of-a-kind event and engage with your team to experience the magic of a complete home makeover in just one day!

With your support, we will bring in expert interior designers, movers, and your team to work tirelessly to reimagine a neighbor's home.

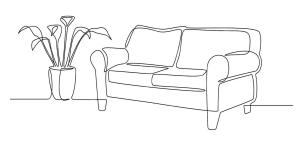


EVENT HIGHLIGHTS:

- Creating a true home for 50 individuals and families
- Witnessing a home's transformation
- Providing a completely free of charge service to our clients
- Impacting neighbors through corporate service
- Engaging community through local corporate partnership
- Furnishing every corner of a home

A LITTLE ABOUT A WIDER CIRCLE:

A Wider Circle has been serving those in furniture poverty for over 20 years through our center located in Silver Spring, MD, and our Ward 8 Hub in DC. Our core program provides furniture and home furnishing to over 5000 individuals and families each year completely free of charge.



Home Reimagined will collect, deliver and install furniture, decor and home furnishings to 50 clients' homes. With the help of movers, interior designers and you, we will complete 50 home makeovers in one day.

Don't miss this exclusive opportunity to be a part of our one day home makeover event, and join us on this exciting journey towards a reimagined home.

GET ENGAGED / MORE INFORMATION:

Please do not hesitate to reach out: HRI@awidercircle.org / 301-844-5796.



HOME REIMAGINED 2025: SPONSORSHIP LEVELS



SPONSORED BY:: TRANSFORMER

- \$20,000: Sponsor a whole home with movers, interior designers and installers.
 - 10 volunteers at multiple homes day of HRI 2025
 - 10 volunteers at AWC designated warehouse week of HRI 2025
 - Invitation to the Welcome Breakfast day of HRI 2025
 - 2 tickets to the AWC 2025 Gala
 - Special HRI recognition at the 2025 Gala
 - VIP lunch for 4 with AWC President Amy Javaid
 - VIP AWC center tour & photo op with follow up SM posts
 - Individual home "Sponsored by 'company name'"
 - Team member photos with sign (with company logo(s)) @ home
 - Individual press release
 - Company logo included on all outbound communications
 - Individual social media post with company logo

SPONSORED BY :: ENGAGER

- \$10,000: Sponsor a whole home with movers, interior designers and installers.
 - 5 volunteers at a home day of HRI 2025
 - 10 volunteers at AWC designated warehouse week of HRI 2025
 - Invitation to the Welcome Breakfast day of HRI 2025
 - 2 tickets to the AWC 2025 Gala
 - Special HRI recognition at the 2025 Gala
 - VIP lunch for 2 with AWC President Amy Javaid
 - VIP AWC center tour & photo op with follow up SM posts
 - Individual home "Sponsored by 'company name'"
 - o Team member photos with sign (with company logo(s)) @ home
 - o Individual press release
 - Company logo included on all outbound communications
 - o Individual social media post with company logo

IN PARTNERSHIP WITH:: SUPPORTER

- \$5,000: Sponsor a home with movers, interior designers and installers.
 - 2 volunteers at a home day of HRI 2025
 - o 5 volunteers at AWC designated warehouse week of HRI 2025
 - Invitation to the Welcome Breakfast day of HRI 2025
 - 2 tickets to the AWC 2025 Gala
 - Special HRI recognition at the 2025 Gala
 - Shared home sponsorship with "Sponsored by 'company names'"
 - Team member photos with sign (with company logo(s)) @ home
 - o Individual press release
 - Company logo included on all outbound communications
 - o Individual social media post with company logo





HOME REIMAGINED 2025: SPONSORSHIP LEVELS



IN PARTNERSHIP WITH :: PARTNER

- \$2,500: Sponsor a home with movers, interior designers and installers.
 - o 2 volunteers at a Home day of HRI 2025
 - o Invitation to the Welcome Breakfast day of HRI 2025
 - o Joint HRI recognition at the 2025 Gala
 - o Company logo included on all outbound communications
 - Joint press release with all sponsors
 - Listing (name) included on all outbound communications
 - o Joint social media posts with company logos

IN PARTNERSHIP WITH :: CONTRIBUTOR

- <\$1,500: Sponsor a home with movers, interior designers and installers.
 - o Invitation to the Welcome Breakfast day of HRI 2025
 - Joint HRI recognition at the 2025 Gala
 - Joint press release with all sponsorship
 - Listing (name) included on all outbound communications

DESIGNED BY:: DESIGNER

- \$1,000: Be the named Interior Designer for a home.
 - o Invitation to the Welcome Breakfast day of HRI 2025
 - o 2 tickets to the AWC 2025 Gala
 - Special HRI recognition at the 2025 Gala
 - Joint press release with all sponsorship
 - Joint social media posts with company logos
 - o Inclusion in the Design Competition (feature in Home & Design Magazine)
 - Special video segment and recognition showcasing HRI home (top 3) at the AWC 2025
 Gala
 - Invitation to design AWC 'Winter Wonderland' Holiday space

LIKED BY :: FRIEND |

- \$50: Be a good friend.
 - Single joint mention on SM with all our friends.





HOME REIMAGINED 2025: SPONSORSHIP LEVELS



	SPONSORSHIP LEVELS						
	"Sponsored By"		"In Partnership With"			"Designed By"	"Liked By" 🧡
	Transformer \$20,000.00	Engager \$10,000.00	Supporter \$5,000.00	Partner \$2,500.00	Contributor < \$1500.00	Designer \$1,000.00	Friend \$50.00
VOLUNTEERS / DIRECT SERVICE							
10 volunteers at multiple homes day of HRI 2025	V						
5 volunteers at a home day of HRI 2025		V					
2 volunteers at a home day of HRI 2025			V	V			
10 volunteers at AWC designated warehouse week of HRI 2025	V	V					
5 Volunteers at AWC designated warehouse week of HRI 2025			V				
EVENT BENEFITS							
Invitation to the Welcome Breakfast day of HRI 2025	V	V	V	V	V	V	
2 tickets to the AWC 2025 Gala	V	V	V			V	
Special HRI recognition at the 2025 Gala	V	V	V			V	
Joint HRI recognition at the 2025 Gala				V	V		
VIP lunch for 4 with AWC President Amy Javaid	V						
VIP lunch for 2 with AWC President Amy Javaid		V					
VIP AWC center tour & photo op with follow up SM posts	V	V					
PR / MEDIA EXPOSURE							
Individual home "Sponsored by 'company name'"	V	V					
Shared Home Partnered With "Naming rights"			V				
Team member photos with sign (with company logo(s)) @ home	V	V	V				
Individual press release	V	V	V				
Company logo included on all outbound communications	V	V	V	V			
Joint press release with all sponsorship				V	V	V	
Listing (name) included on all outbound communications				V	V		
Individual social media post with company logo	V	V	V				
Joint social media posts with company logos				V		V	
Single joint mention on SM with all our friends.							V
INTERIOR DESIGNERS							
Inclusion in the Design Competition (feature in Home & Design Magazine)						V	
Special video segment and recognition showcasing HRI home (top 3) at the AWC 2025 Gala						V	
Invitation to design AWC 'Winter Wonderland' Holiday space		Ì				V	

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