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Mission & Vision

Mission

The mission of A Wider Circle is to end poverty through on-the-ground programs and services, as well as through the development of large-scale solutions to its root causes. Our holistic approach focuses on the creation of stable homes; workforce development; neighborhood revitalization; and the creation of greater awareness and engagement by the community, as a whole.

Vision

If you were to look at an aspen grove, you would see trees of different sizes standing near one another. Separate trees – at first glance. However, if you were to go beneath the topsoil – to dig deeper than the surface – you would see that the root system of all the trees is the same. Each tree is connected to the other, an interconnectedness serving as the perfect metaphor for how we exist as human beings. We may think we stand alone, but we are as interconnected as the aspen trees. What affects one of us affects us all, regardless of whether or not we feel it on a conscious level.

Understanding this interconnectedness reinforces the need to widen our circle of compassion. While there are many effective programs and organizations serving people, and while volunteerism is increasing, the needs still outweigh the current response. We have the ability to help everyone have a healthy experience of life. And while there is much to do to make this our reality, the simplicity of it all is clear. By understanding that love is a verb, not a noun, we can translate our compassion into action.

A simple shift in perception removes the boundaries – helping us to see how alike we all are. A shift in priority motivates us to not tolerate the tragic living conditions that continue to exist. We can make this world a place where every person has the opportunity to live well. To choose to do this is to live the possible life – to be fully human. – Dr. Mark Bergel, 2001
From the Founder

When I started A Wider Circle, it was with the express purpose of ending poverty, rather than just mitigating its effects. As FY 2019 comes to a close, I have more hope and enthusiasm than I have had in a long time. I have seen significant progress in our work here, and I have seen lives changing in communities where there has been too little change for too long.

During this report period, we expanded our work in low-income neighborhoods by opening a new center in the Shaw community of Northwest D.C. From this location, we provided job training, housing support (including eviction prevention), financial wellness programming, and more. At our Southeast D.C. Center, we provided many of these same services, while also serving as the convener for 49 community stakeholders - including residents, nonprofit organizations, faith groups, and representatives from the public and private sectors - working together to ensure that the community can thrive.

At the Ann and Don Brown Community Service Center in Silver Spring, we continued to provide intensive Workforce Development training, including the distribution of professional attire and accessories to 3,000 adults looking to enter the workforce or advance in their careers. We also transformed empty spaces into beautiful homes for more than 4,500 families receiving furniture through our Essential Support program.

As we worked to meet these critical needs for children and adults across the Greater Washington region, we also redoubled our focus on truly ending poverty in this country. In this report period, we began developing a comprehensive plan and interactive guide to engage every sector in the movement to end poverty. This plan, launching in 2020, has the potential to fundamentally change the way we think about and develop systemic solutions to address poverty in this nation.

As we move forward, I feel hopeful. I see more engagement and enthusiasm for this work than ever before. We had more than 30,000 volunteers come to A Wider Circle in 2019, alone, and I hope that you, too, are inspired to engage and help us fulfill the mission set forth when A Wider Circle was founded in 2001.

Mark
Essential Support is A Wider Circle’s largest program. Through this program, we provide beds, dressers, tables, chairs, dishes, pots, pans, and other large and small home goods to families transitioning out of shelters, escaping domestic violence, or otherwise living without their basic need items.

Individuals and families call us on their own or are referred by government or other nonprofit social service agencies. After speaking to our staff and scheduling an appointment to visit our Center for Community Service, people have the opportunity to select the items they need, free of charge.

By the Numbers

4,705 homes furnished
500 non-profit & government agencies referring clients
16,473 children and adults served

"A Wider Circle helped me, so now I can help my son. Knowing I can provide [this furniture] for my son makes me feel like a better parent."

- Leshae
Supporting Veterans

A Wider Circle continued its support of veterans across our nation's capital region. During this fiscal year, we partnered with Anne Arundel County Food and Resource Bank to use furniture donated by the state of Maryland to help furnish new homes for 40 previously homeless veterans in our Nation’s Capital.

Arthur Capper Fire

A Wider Circle continued to respond to emergencies, such as the fire at the Arthur Capper Senior Public Housing Complex in the fall of 2018. With the support of United Healthcare, we assisted displaced residents by providing clothing, furniture, home goods, and everyday items.

Back-to-School Supply Drive

Because of generous donations to our 2019 Back-to-School Supply Drive, 1,000 students in Montgomery County and Washington, D.C. went to school wearing backpacks filled with the supplies needed for a successful school year.
At A Wider Circle, we know that no one gets out of poverty without a job. Our Workforce Development Program offers employment assistance to all who request it, both by appointment or on a walk-in basis at our neighborhood sites. Services include assistance with resume and cover letter writing, interview skills and practice, job search assistance, and career counseling. Clients are encouraged to make re-occurring and follow-up appointments, and individuals are connected with dedicated job coaches and other assistance as needed.

Finally, at our Professional Development Center (PDC), anyone in need of professional attire and accessories is welcome, and is encouraged to choose a professional wardrobe for an entire work week - all at no cost to the client.

By the Numbers

3,000 job seekers received professional clothing

41 clients received jobs after coaching

0 clients turned away under our "no wrong door" policy

At his appointment for professional attire and accessories, Reggie shared, he "came a long way in 30 days." Transitioning from a halfway house, Reggie not only left our center looking sharp as can be, but also shared his plans to start his own non-profit helping kids from his neighborhood.
Mobile PDCs
Throughout the year, we took our Professional Development Center on the road, providing professional attire to an additional 670 clients. Our Mobile PDC visited job fairs, training programs, and partner organizations and government agencies, including the Attorney General’s Office and D.C. Human Resources.

The Norman Brenner Technology & Training Center
In March 2019, A Wider Circle opened The Norman Brenner Technology and Training Center in our Professional Development Center, thanks to the generous support of Dean Brenner and Robin Shaffert.

September Boot Camp
In September 2019, eight job seekers participated in another of our Workforce Development Boot Camps, a 40-hour, week-long training that focuses on finding long-term employment, thriving on the job, and advancing in a career. After graduation, each job seeker is paired with a job coach who provides support on their path to employment.
A Wider Circle’s Neighborhood Partnerships Program works to end poverty from within low-income communities. The program utilizes a collaborative model that works across eight realms: employment and economic opportunity, health and wellness, financial stability, safety and security, education and mentoring, community engagement, housing, and supportive services.

A Wider Circle has neighborhood centers in the Washington Highlands neighborhood in Southeast D.C. and the Shaw neighborhood in Northwest D.C. Each center provides essential services and workforce development programming while building support in and for the community.

By the Numbers

30 individuals provided with housing support, including eviction prevention

108 health and finance workshops hosted

1,562 Market Bags filled with essential items distributed

In November 2018, A Wider Circle began serving in Shaw - a neighborhood in Northwest Washington, D.C.
Staying Connected

At our neighborhood centers, we continued to collaborate and utilize a broad network of partners. In order to implement a program that had the needs and interests of the residents as our first and constant focus, A Wider Circle brought together residents, other nonprofits, government agencies, and for-profit partners to connect as a larger community.

Housing Support

We know how important it is to help families stay in their homes, so we have expanded our Neighborhood Partnerships efforts to include housing support. We served as a community connector, working with our partners to connect families to emergency rental assistance, as well as providing financial guidance and support.

Partnership to Independence

The Partnership to Independence (P2I) launched in Fall 2018 as an intensive five-year pilot program for 18 families, with the goal of attaining economic self-sufficiency. This initiative supports participants via direct service in employment, health and wellness, and financial management alongside network and support system building.
At A Wider Circle, we know that it is possible to end poverty in this country. Through meeting with leaders in every sector (including federal, state, and local legislators), and leading conferences and talks on the causes and pervasiveness of poverty in our society, A Wider Circle brings greater awareness of the obstacles our clients face daily, and helps create actionable items and change.

A Plan to End Poverty

Not enough progress. Not for those who live in neighborhoods too dangerous in which to walk around, even during the daylight. Not for mothers who see their kids go to schools where technology is more than a decade behind. And not for families wanting greater access to healthy food and quality healthcare.

These are just a few of the reasons why, in 2019, we spent a great deal of time refining a plan that has been in the works for a decade here. In 2020, A Wider Circle will launch its National Plan to End Poverty. This comprehensive approach to eradicating poverty in the United States includes:

1.) Replacing the national poverty line with locally-based income standards (AWC Income Standards)
2.) Producing an accurate count of those living in need of assistance in every county in the U.S.
3.) The development of an online action guide and teaching tool for individuals, families, and people in every sector.
Thought Leadership

In partnership with Leadership Greater Washington, our founder, President & CEO, Dr. Mark Bergel, led multiple conversations about poverty, including the organization's annual Human Needs Day presentation, and his discussion with Stephanie Land, author of *Maid*.

State Delegates’ Visit

As part of the Maryland General Assembly’s freshman legislators’ tour of the state, state delegates visited our Center for Community Service to learn about our work and ways we could collaborate to bring opportunities to our neighbors living in poverty across the state.

Committee Hearings

A Wider Circle presented before the Maryland House Study Group on Economic Stability and the Maryland Joint Committee on Ending Homelessness. Along with describing our work supporting those transitioning out of homelessness, we provided recommendations on what each committee can do to achieve its mission.
Volunteers

Seven days a week, individuals, families, businesses, schools, government agencies, and civic and faith groups come to our centers to serve their neighbors. Just as in preceding years, we saw people from all ages and from across the country come to volunteer in 2019. From furnishing homes and sorting donations to assisting job seekers and providing professional clothing to men and women for interviews, volunteers helped create stability, dignity, and independence in the lives of our clients.

By the Numbers

30,000 volunteers

864 different groups

315 volunteers on Martin Luther King Day
Volunteers
Events & Special Programs

Forum onEnding Poverty

October 17, 2018 - The 2018 Forum on Ending Poverty at the National Press Club in Washington, D.C. brought together leaders to discuss racial equity and economic opportunity.

Holiday Program

December 2018 - In partnership with the D.C. Housing Authority, A Wider Circle provided gifts to 10,000 children in the Greater Washington region. We also connected hundreds of clients with sponsor families to fulfill families’ holiday wish-lists.

Walk to End Poverty

May 5, 2019 - At the Walk to End Poverty, families, businesses, schools, civic and faith groups walked to the Ann and Don Brown Center for Community Service for a day of volunteering. Participants of all ages came together to serve their neighbors.

30 Days of Dinners

June 2019 - In the month of June, supporters of A Wider Circle throughout the community hosted dinners at their homes and restaurants to share our work with their friends and family. Plus, all donations during the month were matched.
Donations

Each year, it is inspiring to see every sector get involved in supporting our work by donating items, and this year was no exception. From hosting drives for coats, professional clothing, and essential items to donating a new truck, our work would not be possible without the support of businesses, education groups, civic groups, government agencies, and thousands of individuals and groups who brought items every day.

By the Numbers

- 35,000 furniture drop-offs or pickups
- 75 clothing drives
- 12 million lbs of furniture redistributed
A Wider Circle is grateful all of the donors who made our work possible this fiscal year. Their support allowed us to meet the ever-increasing demand for our services. We thank them all and recognize below those whose donations were $5,000 or above.

AFSCME
Aldon Properties
Alice Shaver Foundation
American Petroleum Institute
America’s Charities
Katya Andresen
The Annette M. and Theodore N. Lerner Family Foundation
Anonymous
Anthony Wilder
  Design/Build, Inc.
Astris Finance
AT&T Services, Inc.
Avalon Bay Communities, Inc.
Aviv Foundation Inc.
David and Naomi Balto
BankDirector
The Bauer Family
Terry Beaty and Anne Mehringer
James and Linda Beers
Dick and Mimi Bergel
Boies, Schiller & Flexner, LLP
Brownstein Hyatt Farber
Schreck, LLP
Donald A. Brown and The Honorable Ann W. Brown
Irving Brown
Rick and Laurie Calder
Capital One Services, LLC
Carl M. Freeman Foundation
Chain Bridge Bank
Caroline Chambers
Chevron
Chevy Chase United
  Methodist Church
R. Scott and Courtney Clark
  Patrick
CleanChoice Energy Shared
  Services, LLC
Nancy and Martin Cohen
Jonathan Coleman and
  Jennifer Cooper
Joseph Deal
Deloitte
Discovery Communications
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  Foundation
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  Charitable Foundation
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Pamela and Richard Feinstein
Andrew and Ethel Fenzel
James Fergusin
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Carole and Barry Forman
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  Foundation
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Phyllis and Ralph Gittleson
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Randi and Don Greenberg
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The Henshel Foundation
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JBG SMITH
Johns Hopkins Health
  Systems
Johnson & Johnson Services, Inc.
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The Judge Family
Andrew and Ariane Katz
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Robert and Danis Korzeniewski
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Marcena Love
The MacNeil Hollinger Foundation
The Max and Victoria Dreyfus Foundation Inc.
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MGM Resorts International
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Bob Moran
Paul Moates and Constance Sadler
The Morrison and Foerster Foundation
Mortgage Bankers Association
The Nemec Family Foundation
Northrop Grumman Systems Corp
Ogilvy Government Relations
Open Society Institute
Susan and David Parry
PDG Consulting, LLC
PepsiCo, Inc.
Miriam Perry
Pepco, an Exelon Company
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Phillips 66
Matt and Polly Poffenroth
Frances Raynor and Craig Hillman
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Richard E. and Nancy P. Marriott Foundation
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Sheryl and Gary Rosenbaum
Saint Alban’s Parish
The Samuel Burtoff, M.D. Foundation
Sanders Foundation
Schifrin Foundation
Sempra Energy
Share Fund
Max and Betty Shevitz
Paula Silverman
Smith Richardson Foundation, Inc.
The Solomon Family Charitable Account
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Robert and Kathryn Stewart
Lisa Stransky Brown
Mary and Paul Sullivan
TD Bank
TowerCares Foundation
United HealthCare, Inc
Venable Foundation, Inc.
Walter A. Bloedorn Foundation
Rachel Wardley
Wealth Enhancement Tax & Consulting Services
Wells Fargo Foundation
Laura Wertheimer and Andrew Pincus
Patricia Whiteside
The Wilczynski Foundation
Jeff and Kathleen Wilks
William C Smith and Co
William S. Abell Foundation
Allan and Wendy Williams
The Wolpoff Family Foundation
World Bank Community Connections Fund
WSA Board of St Alban’s Parish
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*U.S. Chamber of Commerce’s Global Energy Institute*

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*AFS Financial Group, LLC*

Ms. Kate McGloon, Secretary  
*KCB Consulting LLC*

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*Founder, President & CEO, A Wider Circle*

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*HR Consultant*

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*Booz Allen Hamilton*

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*Washington Gas*

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*Global Solutions and Service Frameworks*

Ms. Deriece Harrington  
*PepsiCo*

Mr. Brian Kennedy  
*FTI Consulting*

Mr. Terrence Kenny  
*TD Bank*

Mr. Al Mottur  
*Brownstein Hyatt Farber Schreck*

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*LifeBridge Health*

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*Aspen Institute Financial Security Program*

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*Deloitte*

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*Lanigan, Ryan, Malcolm & Doyle, PC*

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*Network for Good*

Ms. Lisa Stransky-Brown  
*Washington Fine Properties*

Ms. Marisa Van Saanen  
*Skadden*

Mr. David White  
*First National Bank*

Ms. Kathleen Wilks  
*Washington Fine Properties*

Ms. Shawn Yancy  
*WTTG – Fox 5 News*
Staff

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Founder, President & CEO

Amy Javaid  
Senior Vice President

Katherin Phillips  
Vice President, Research

Anne Thompson  
Chief Operating Officer

Adam Albanese  
Workforce Development Director

Erin Anderson  
Grants & Contracts Director

Aleli Andres  
Senior Client Relations Coordinator

Paul Booz  
Neighbor-to-Neighbor Program Associate

Rachael Buck  
Outreach & Volunteer Programming Director

Jasmin Chin  
In-Kind Donations Assistant

Janet Dailey  
In-Kind Donations Director

Ryllie Danylko  
Senior Management Associate

Ryan Deputy  
Neighbor-to-Neighbor Program Associate

Alicia Donahoe  
PDC Manager

Gabriel Donovan  
Senior Neighbor-to-Neighbor Program Associate

Isaiah Dorendorf  
Senior Neighbor-to-Neighbor Program Associate

Rachel DuChateau  
Agency Partnerships Director

Trevor Eaton  
Neighbor-to-Neighbor Program Assistant

Keith Edmonds  
Neighbor-to-Neighbor Program Associate

Asanka Ekanayake  
Neighbor-to-Neighbor Program Assistant

Will Evans  
Neighbor-to-Neighbor Program Assistant

Allison Fischer  
In-Kind Donations Coordinator

Liz Anne Ganiban  
Senior Director

Daniel Garcia  
Neighbor-to-Neighbor Program Director

Chanel Giles  
Administrative Director

Madeline Go  
Client Relations Coordinator

Rebecca Goldman  
Development Associate

Veronika Jiranova  
Administrative Assistant

Sydney Keiler  
Marketing and Communications Coordinator

John Kemp  
Senior Neighborhood Partnerships Coordinator

Alice Kilduff  
Neighborhood Partnership Program Coordinator

Jackie Koh  
Senior Volunteer Coordinator

Kyle Le  
Special Projects Director

Mary Ann Lightfoot  
Administrative Assistant

Beth Makal  
Chief of Staff

Joseph Malandruccolo  
Neighbor-to-Neighbor Program Associate

Gail Marks  
In-Kind Donations Assistant

Jasmin Chin  
In-Kind Donations Assistant

Kate McDuffie  
HR & Finance Manager

Gabriel McKenna  
Client Relations Coordinator

Nathaniel Meehan  
Volunteer Coordinator

Mae Mgbaja  
Senior Administrative Associate

Chris Morgan  
Neighbor-to-Neighbor Program Director

Kyle Myers  
Neighbor-to-Neighbor Program Associate
Staff

Philip Pollock  
Neighbor-to-Neighbor Program Assistant

Joseph Robertson  
Neighbor-to-Neighbor Program Associate

Jamie Rudolph  
Neighbor-to-Neighbor Program Associate

Ossama Saeed  
Neighbor-to-Neighbor Program Assistant

Leo Salazar  
Neighbor-to-Neighbor Program Assistant

Bruce Tucker  
Neighbor-to-Neighbor Program Associate

Peter Verity  
Neighbor-to-Neighbor Program Associate

Patrice Weddington  
Agency Partnerships Coordinator

Valerie Wooldridge  
Holiday Program Coordinator

Tamu Wright  
In-Kind Donations Assistant

Andrew Wyka  
Research Director

Monica Santamaria  
Client Relations Coordinator

Jordan Silverman  
Senior Development Officer

Jacob Strom  
Neighbor-to-Neighbor Program Associate

Chloe Swanson  
Senior Client Relations Coordinator

Alexis Thomason  
Neighbor Partnerships Director

Brennan Torpey  
Neighbor-to-Neighbor Program Associate
## Statement of Financial Position as of September 30, 2019

### Assets

**Current Assets**
- Cash and Cash Equivalents: 313,784
- Certificate of Deposits: 532,951
- Accrued Interest Receivables: 540
- Grant Receivable and Promises to Give: 331,140
- Inventory of Donated Clothes and Household Furniture: 184,160
- Prepaid Expenses: 44,161
**Total Current Assets**: 1,406,736

**Property and Equipment**
- Land and Building: 4,367,472
- Building Improvements: 680,682
- Furniture, Fixtures and Equipment: 137,906
- Truck: 386,766
**Total**: 5,572,826
- Less: Accumulated Depreciation: 569,229
**Property and Equipment Net.**: 5,003,597

**Other Assets**
- Deposits: 6,612

### Liabilities and Net Assets

**Current Liabilities**
- Accounts Payable - Trade: 57,793
- Accrued Expenses: 103,850
- Mortgage Payable - Current: 80,589
- Security Deposits Payable: 1,000
**Total Current Liabilities**: 243,241

**Long-Term Liabilities**
- Mortgage Payable, less current portion: 2,467,165
**Total**: 2,710,406

**Net Assets**
- With Donor Restrictions: 339,792
- Without Donor Restrictions: 3,366,747
**Total Net Assets**: 3,706,539

**Total**: 6,416,945
## Financials

### Statement of Activities
For the Year Ended September 30, 2019

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support &amp; Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants &amp; Contribution Income</td>
<td>3,251,998</td>
<td>585,000</td>
<td>3,836,998</td>
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<tr>
<td>Government Grant Income</td>
<td>573,729</td>
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<td>573,729</td>
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<tr>
<td>Special Event Revenue, Net of Expenses</td>
<td>230,841</td>
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<td>230,841</td>
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<tr>
<td>In-Kind Support</td>
<td>14,005,040</td>
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<td>14,005,040</td>
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<tr>
<td>Interest and Dividend Income</td>
<td>15,298</td>
<td>-</td>
<td>15,298</td>
</tr>
<tr>
<td>Unrealized/Realized Loss on Marketable Securities</td>
<td>(598)</td>
<td>-</td>
<td>(598)</td>
</tr>
<tr>
<td>Rental Income</td>
<td>62,400</td>
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<td>62,400</td>
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<tr>
<td>Other Income</td>
<td>13,178</td>
<td>-</td>
<td>13,178</td>
</tr>
<tr>
<td>Net Assets Released from Restrictions</td>
<td>296,736</td>
<td>(296,736)</td>
<td>-</td>
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<tr>
<td><strong>Total Unrestricted Support and Reclassifications</strong></td>
<td><strong>18,448,622</strong></td>
<td><strong>288,264</strong></td>
<td><strong>18,736,886</strong></td>
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<tr>
<td><strong>Expenses</strong></td>
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<td></td>
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<tr>
<td>Program Services</td>
<td>17,722,147</td>
<td>-</td>
<td>17,722,147</td>
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<tr>
<td>Supporting Services</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Management and General</td>
<td>241,011</td>
<td>-</td>
<td>241,011</td>
</tr>
<tr>
<td>Fundraising</td>
<td>354,402</td>
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<td>354,402</td>
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<tr>
<td><strong>Net Expenses</strong></td>
<td><strong>18,317,560</strong></td>
<td>-</td>
<td><strong>18,317,560</strong></td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>131,062</td>
<td>288,264</td>
<td>419,326</td>
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<tr>
<td><strong>Net Assets, October 1, 2018</strong></td>
<td><strong>3,235,685</strong></td>
<td><strong>51,528</strong></td>
<td><strong>3,287,213</strong></td>
</tr>
<tr>
<td><strong>Net Assets, September 30, 2019</strong></td>
<td><strong>3,366,747</strong></td>
<td><strong>339,792</strong></td>
<td><strong>3,706,539</strong></td>
</tr>
</tbody>
</table>
## Financials

### Statement of Functional Expenses
For the Year Ended September 30, 2019

<table>
<thead>
<tr>
<th></th>
<th>Program Services</th>
<th>Management &amp; General</th>
<th>Fundraising</th>
<th>Functional Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>2,480,596</td>
<td>113,193</td>
<td>153,636</td>
<td>2,747,425</td>
</tr>
<tr>
<td>Payroll Taxes</td>
<td>197,502</td>
<td>9,012</td>
<td>12,232</td>
<td>218,746</td>
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<tr>
<td>Benefits</td>
<td>91,605</td>
<td>4,180</td>
<td>5,674</td>
<td>101,459</td>
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<tr>
<td><strong>Total Payroll-Related Costs</strong></td>
<td><strong>2,769,703</strong></td>
<td><strong>126,385</strong></td>
<td><strong>171,542</strong></td>
<td><strong>3,067,630</strong></td>
</tr>
<tr>
<td>Furniture &amp; Household Supplies</td>
<td></td>
<td>-</td>
<td>-</td>
<td>13,989,341</td>
</tr>
<tr>
<td>Community Outreach &amp; Supplies</td>
<td>153,764</td>
<td>17,644</td>
<td>97,858</td>
<td>269,266</td>
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<tr>
<td>Rent &amp; Occupancy Expenses</td>
<td>218,297</td>
<td>10,597</td>
<td>771</td>
<td>229,665</td>
</tr>
<tr>
<td>Legal &amp; Professional</td>
<td>96,845</td>
<td>11,610</td>
<td>141</td>
<td>108,596</td>
</tr>
<tr>
<td>Fees</td>
<td>75,574</td>
<td>36,433</td>
<td>18,915</td>
<td>130,922</td>
</tr>
<tr>
<td>Interest</td>
<td>109,638</td>
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<td>-</td>
<td>109,638</td>
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<tr>
<td>Depreciation &amp; Amortization</td>
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<td>6,545</td>
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<td>Insurance</td>
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<td>Technology, Internet &amp; Web Expenses</td>
<td>44,465</td>
<td>12,675</td>
<td>9,523</td>
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<td>Printing &amp; Reproduction</td>
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<td>Postage &amp; Delivery</td>
<td>4,414</td>
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<td>Travel</td>
<td>20,542</td>
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<td>24,150</td>
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<td>Staff Development</td>
<td>11,280</td>
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<td>Telephone</td>
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<td>Miscellaneous</td>
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<td>8,839</td>
<td>-</td>
<td>17,897</td>
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<td><strong>Totals</strong></td>
<td><strong>17,722,147</strong></td>
<td><strong>241,011</strong></td>
<td><strong>354,402</strong></td>
<td><strong>18,317,560</strong></td>
</tr>
</tbody>
</table>
Contact:

Ann and Don Brown
Center for Community Service:
9159 Brookville Road
Silver Spring, MD 20910

Mailing address:
4808 Moorland Lane, Suite 802
Bethesda, MD 20814

Washington, D.C. Centers:
400 Atlantic Street SE
Washington, D.C. 20032

1726 7th Street NW
Washington, D.C. 20001

301-608-3504 · contact@awidercircle.org
www.awidercircle.org